

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

| | |
|-----------------|---------------------------------|
| Advertiser | NRSC and Friends of Connie Mack |
| Product | 485 - NRSC/MACK |
| Estimate Number | ORDER# 485 |

| | |
|----------------|---------------------|
| Invoice # | 04072972-1 |
| Invoice Date | 09/30/12 |
| Invoice Month | September 2012 |
| Invoice Period | 08/27/12 - 09/24/12 |

| | |
|-------------------|------------------|
| Station | WTVT |
| Account Executive | Chris Johnson |
| Sales Office | FSS Philadelphia |
| Sales Region | National |

| | |
|--------------|---------------------|
| Order # | 04072972 |
| Alt Order # | Political Candidate |
| Deal # | |
| Order Flight | 09/19/12 - 09/24/12 |

| | |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type | Cash |
| Special Handling | |

| | |
|-----------------|--|
| IDB # | |
| Advertiser Code | |
| Product Code | |

| | |
|----------------|--|
| Agency Ref | |
| Advertiser Ref | |

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
919 Prince Street
Alexandria, VA 22314

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|---------------------|---------|-----|----------------------|--------|----------|------------|----------|----------------|-------|
| 1 | 13 | Good Day 8a | 8a-9a | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | M----- | | | | |
| | 13 | | | M | 09/24/12 | :30 | 8:31 AM | CMDF0917RH | \$720.00 | | 1 |
| 2 | 13 | Good Day 8a | 8a-9a | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 09/17/12 to 09/23/12 | 1x | ---T--- | | | | |
| | 13 | | | Th | 09/20/12 | :30 | 8:21 AM | CMDF0917RH | \$720.00 | | 1 |
| 3 | 13 | Judge Judy | 4p-5p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 09/17/12 to 09/23/12 | 1x | ---T--- | | | | |
| | 13 | | | Th | 09/20/12 | :30 | 4:19 PM | CMDF0917RH | \$540.00 | | 1 |
| 4 | 13 | Judge Judy | 4p-5p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | M----- | | | | |
| | 13 | | | M | 09/24/12 | :30 | 4:54 PM | CMDF0917RH | \$540.00 | | 1 |
| 5 | 13 | Fox 13 News at 5p | 5p-530p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | M----- | | | | |
| | 13 | | | M | 09/24/12 | :30 | 5:23 PM | CMDF0917RH | \$900.00 | | 1 |
| 6 | 13 | Fox 13 News at 5p | 5p-530p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 09/17/12 to 09/23/12 | 2x | ---TF-- | | | | |
| | 13 | | | Th | 09/20/12 | :30 | 5:23 PM | CMDF0917RH | \$900.00 | | 2 |
| | 13 | | | F | 09/21/12 | :30 | 5:22 PM | CMDF0917RH | \$900.00 | | 1 |
| 7 | 13 | Fox 13 News at 530p | 530p-6p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 09/17/12 to 09/23/12 | 1x | ---T--- | | | | |
| | 13 | | | Th | 09/20/12 | :30 | 5:45 PM | CMDF0917RH | \$900.00 | | 1 |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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|------|---------|---------------------|---------|-----|----------------------|--------|----------|------------|----------|----------------|-------|
| 8 | 13 | Fox 13 News at 530p | 530p-6p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | M----- | | | | |
| | 13 | | | M | 09/24/12 | :30 | 5:58 PM | CMDFO917RH | \$900.00 | | 1 |
| 9 | 13 | Fox 13 News at 6p | 6p-630p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 09/17/12 to 09/23/12 | 2x | ---TF-- | | | | |
| | 13 | | | Th | 09/20/12 | :30 | 6:10 PM | CMDFO917RH | \$990.00 | | 1 |
| | 13 | | | F | 09/21/12 | :30 | 6:11 PM | CMDFO917RH | \$990.00 | | 2 |
| 10 | 13 | Fox 13 News at 6p | 6p-630p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 09/24/12 to 09/30/12 | 1x | M----- | | | | |
| | 13 | | | M | 09/24/12 | :30 | 6:28 PM | CMDFO917RH | \$990.00 | | 1 |

Aired Spots

12

| | | |
|--------------------------|-------------------|------------------------------|
| <u>Gross Total</u> | \$9,990.00 | |
| <u>Agency Commission</u> | \$1,498.50 | |
| <u>Net Amount Due</u> | \$8,491.50 | <u>Payment Terms 30 Days</u> |

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